



**Station Order**  
**Matheson for Congress 2012**

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, October 22, 2012 to Sunday, October 28, 2012

11637

**Contact:** Dianne Downey

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**Direct:** 801-975-4555

**KTVX-TV**

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F	30	\$95.00 <b>\$475.00</b>	1	1	1	1	1			5
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F	30	\$130.00 <b>\$650.00</b>	1	1	1	1	1			5
Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$140.00 <b>\$840.00</b>	1	1	2	1	1			6
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$125.00 <b>\$125.00</b>	1							1
Good Things Utah 10:00 AM 11:00 AM	DT	M-F	30	\$175.00 <b>\$175.00</b>				1				1
The View 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 <b>\$150.00</b>					1			1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F	30	\$100.00 <b>\$100.00</b>			1					1
Ellen 3:00 PM 4:00 PM	EF	M-F	30	\$250.00 <b>\$1,250.00</b>	1	1	1	1	1			5
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$165.00 <b>\$825.00</b>	1	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$165.00 <b>\$825.00</b>	1	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$165.00 <b>\$1,485.00</b>	2	1	2	2	2			9
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F	30	\$200.00 <b>\$1,800.00</b>	2	2	2	2	1			9

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/17/2012 11:47:16 AM

KTVX-TV

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Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Saturday 5p News 5:00 PM 5:30 PM	EN		Sa	\$175.00						1		1
			30	<b>\$175.00</b>								
Sunday 5p News 5:00 PM 5:30 PM	EN		Su	\$175.00						1		1
			30	<b>\$175.00</b>								
Two & Half Men 6:30 PM 7:00 PM	PA		M-F	\$400.00	1					1		2
			30	<b>\$800.00</b>								
Private Practice 9:00 PM 10:00 PM	PT		Tu	\$2,500.00		1						1
			30	<b>\$2,500.00</b>								
Last Resort 7:00 PM 8:00 PM	PT		Th	\$200.00			1					1
			30	<b>\$200.00</b>								
Once Upon a Time 7:00 PM 8:00 PM	PT		Su	\$2,500.00						1		1
			30	<b>\$2,500.00</b>								
KTVX 10p News 10:00 PM 10:35 PM	LN		M-F	\$400.00	2	2	1	2	2			9
			30	<b>\$3,600.00</b>								
Saturday 10p News 10:00 PM 10:30 PM	LN		Sa	\$325.00						1		1
			30	<b>\$325.00</b>								
Sunday 10p News 10:00 PM 10:30 PM	LN		Su	\$500.00						1		1
			30	<b>\$500.00</b>								
Nightline 10:35 PM 11:05 PM	LF		M-F	\$200.00		1		1				2
			30	<b>\$400.00</b>								
Access Hollywood 11:05 PM 11:35 PM	LF		M-F	\$175.00		1						1
			30	<b>\$175.00</b>								
<b>Station Gross Totals</b>				<b>\$20,050.00</b>	14	14	14	14	13	2	3	74

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